

# 52nd Annual MRPA Conference and Trade Show

March 17 - 19, 2019  
at the Samoset Resort  
Rockport, Maine

*We invite you to be an  
Exhibitor and Sponsor*



*Network...Support...Educate*  
**EXPLORE THE POSSIBILITIES**

## About MRPA...

The Maine Recreation & Park Association (MRPA) is a 501c3 non profit organization dedicated to improving the quality of life for all in Maine. Central to this core purpose is the understanding that quality park systems and recreation programs are vital components of a healthy community. Our membership is made up of municipal and state employees in park and recreation service delivery, educators, commercial recreation and related businesses, citizen board members, students and park friends agencies.

[www.merpa.org](http://www.merpa.org)

## 20 Reasons Why You Should Exhibit At Our Conference!

- ◆ Meet over 100 Parks and Recreation Professionals
- ◆ Personal contact with Parks & Recreation Professionals
- ◆ Generate new leads
- ◆ Meet people face to face
- ◆ Showcase your products
- ◆ Reinforce your e-mail and direct mail campaigns
- ◆ Generate leads
- ◆ See and Learn what's new in the marketplace
- ◆ Tell customer success stories to an engaged & interested audience
- ◆ Get new ideas
- ◆ Establish new partnerships
- ◆ See colleagues from other businesses
- ◆ Provide price quotes
- ◆ Grow your team: recruit new hires
- ◆ Schedule demos of existing and proven products
- ◆ Develop and strengthen your brand
- ◆ Support the work of the Maine Recreation & Parks Association
- ◆ Have your company listed on the MRPA website
- ◆ Launch a new service or product
- ◆ Create brand awareness

# GENERAL INFORMATION

## WHAT YOUR EXHIBITOR FEE INCLUDES

- ◆ (1) 6 foot skirted table & chair
- ◆ Electricity
- ◆ Wi-Fi
- ◆ Monday breakfast, coffee breaks, & lunch for ONE person
- ◆ Monday Awards Banquet for ONE person

## COMMERCIAL MEMBERSHIP

Purchase a 2019 MRPA Commercial Membership and give your business exposure to recreation professionals and organizations throughout the state of Maine. It includes:

- ◆ Networking opportunities through district, state, and regional conference, workshops, seminars, retreats and other social opportunities.
- ◆ Membership booklet that is comprised of membership information including professional and community member names, phone numbers and e-mails.
- ◆ Membership date file.
- ◆ Regular e-newsletter featuring: Updates on upcoming programs, posted job opportunities, information and referral services, and more!

## EXHIBIT HALL RAFFLE

Do you have a gift certificate, voucher, apparel, or other prize to raffle off during the conference? Raffles will be drawn prior to dinner following the vendor social starting at 6:45 pm on Monday.

**All delegates will be entered to win and must be present to win. Exhibitors will be given the opportunity to announce the winner of their give-a-way and to give a “plug” for their business.**

*Please indicate when you register if you have an item to donate for the raffle AND what the item will be.*

# PARKING IS FREE AT THE SAMOSET

## CONFERENCE REGISTRATION

**CLICK ON THE LINK BELOW TO REGISTER  
FOR THE CONFERENCE**

<https://tinyurl.com/ybcv9l6y>

Pay online with credit card or by check.  
Checks should be mailed to:

**MRPA  
PO Box 6728  
Scarborough, ME 04070**

## 2019 CONFERENCE SCHEDULE

### **Sunday, March 17**

6:00 pm

**Exhibitors** are encouraged to participate in our Sunday night **MYSTERY** activity. You don't have to be Irish to test your luck. Meet at 6:00 pm to see what's in store for MRPA!

### **Monday, March 18**

7:00 - 9:00 am

8:00 - 9:00 am

9:00 - 9:15 am

9:00 - 10:15 am

10:15 - 11:00 am

11:00 am - 12:15 pm

12:15 pm - 1:50 pm

2:00 pm - 3:15 pm

3:15 pm - 4:00 pm

4:00 - 5:15 pm

5:15 - 6:15 pm

6:15 - 6:45 pm

6:45 - 8:30 pm

8:30 - 10:00 pm

Exhibitor Setup & Registration

Breakfast

Exhibitor Meeting

Educational Sessions

**Break with Exhibitors**

Education Sessions

Lunch & Annual Business Meeting

Education Sessions

**Break with Exhibitors**

**KEYNOTE**

**Exhibitor Social** - Drinks &

Appetizers

**Exhibit Hall Breakdown**

Annual Awards Reception and Raffles

Social Event, TBD

### **Tuesday, March 19**

7:30 - 8:30 am

8:30 - 9:45 am

9:45 am - 10:00 am

10:00 am - 11:15 am

11:15 am - 11:30 am

11:30 am - 12:45 pm

12:45 pm - 2:00 pm

Registration

Educational Sessions

Break

Educational Sessions

Break

**ENDNOTE**

Lunch

# EXHIBIT HALL POLICY & PROCEDURES

## SUITCASING BANNED

Suit-casing is when an attendee solicits business in the trade show aisles or other public spaces such as a hospitality suite or restaurant. To distribute information or conduct business, you must be an exhibitor. MRPA has the right to remove anyone who violates this policy.

## USE OF SPACE

All demonstrations must be confined to the limits of the exhibit space. No exhibitors shall assign, sublet, or share the whole or any part of the space allotted without the knowledge and consent of MRPA. Aisles must be clear. Advertising material of any description may be distributed only within the space assigned to the exhibitor presenting such material.

## LIABILITY

The Maine Recreation & Park Association and the conference committee is not responsible for any injury, loss or damage that may occur to the exhibitor, nor to the exhibitors employees or property from any cause whatsoever, prior, during or subsequent to the period of the conference. The exhibitor expressly releases MRPA, its officers, and the conference committee from any and all claims for such loss, damage, or injury. To prevent loss, small or portable articles of value should be properly secured or removed after exhibit hours and placed in safekeeping.

## CANCELLATIONS

Cancellations of an exhibit space must be received in writing (30) thirty days prior to the first day of the conference. Written notification must be sent directly to the MRPA office, PO Box 6728, Scarborough, ME 04070. No refunds are given after the 30 days. An administration fee of \$50 will be deducted from all refunds.

## AGREEMENT FOR SPACE

The completed registration form and full payment constitutes a completed agreement for the right to use the space. In the event of a fire, strike, or other circumstances beyond control of MRPA, the agreement shall not be binding at any time prior to or during the conference.

## RESTRICTIONS

MRPA reserves the right to restrict exhibits due to excessive noise, method of operation, hazardous displays, or for any reason deemed necessary by MRPA.

*If you have questions or concerns, please email  
Brady Lloyd at [blloyd@standish.org](mailto:blloyd@standish.org)*

*We will do our best to accommodate and assign competitors  
so they are not adjacent to one another.*

## **SAMOSSET HOTEL RESERVATION PROCEDURE**

**Room rates guaranteed until 2/23/19 or when rooms are full!**

**You may call: 800-341-1650 to make your reservation**

**CLICK ON THIS LINK TO MAKE YOUR RESERATION**

**<https://tinyurl.com/y7tt3ba2>**

**In order to receive the preferred rates, individuals with telephone requests must identify themselves with  
Maine Parks and Recreation Association, 2019.**

**Room rates range from \$125.00-\$135.00 (Single or double occupancy). There is an additional charge of \$30.00 per person, per night, for each additional guest staying in the room.** Hotel's room rates are subject to applicable state and local taxes (currently 9%) in effect at the time of check-in. Children under the age of 18 are complimentary.

Complimentary access to unlimited local and toll free calls, in room coffee, wireless internet in guest rooms and public space, access to the business center, outdoor zero entry pool, hot tub and fire pit, outdoor recreation including tennis courts, shuffleboard, basketball court and playground, concierge service, children's activities, and access to our state of the art full service health club including indoor pool, hot tub, steam saunas, strength room, group fitness room, cardio theater, and classes.

Rates cannot be changed upon check-in or at checkout times for guests who fail to identify their affiliation at the time the reservation is requested. After the cut-off date reservations will be accepted on a space available and rate available basis.

**RESERVATIONS:** In order to expedite check-in, we request all reservations include the following information:

- Arrival and Departure Dates
- Estimated time of arrival
- Room preference (single or double)
- Credit card type to be used for payment including number and expiration date.

All Reservations that are not cancelled seven (7) days prior to the arrival date will be charged a fee equal to one night room rate to Group.

## EXHIBITOR RATES

### 2019 MRPA MEMBERS \$350.00

*(this fee includes attendance at all educational sessions)*

### 2019 NON-MRPA MEMBERS \$450.00

*(this fee includes attendance at all educational sessions)*

#### Exhibitor Rates for Members & non-members include:

- ◆ One 6-foot skirted table for display in the exhibit hall
- ◆ Electricity & WiFi
- ◆ Quality time with attendees on Monday
- ◆ An electronic file of conference attendees' and their contact information
- ◆ **Monday breakfast, coffee breaks, lunch & awards banquet for ONE person.**
- ◆ Your business name and logo on MRPA web site
- ◆ Your business logo in conference program
- ◆ Weekly electronic news from MRPA

#### A LA CARTE ITEMS (Optional)

- ◆ 2019 MRPA Commercial Membership \$100.00
- ◆ Sunday Night participation (mystery activity) \$ 35.00
- ◆ Additional Monday breakfast, breaks & lunch \$ 70.00
- ◆ Additional Monday Awards Banquet \$ 40.00
- ◆ Additional Tuesday breakfast, breaks & lunch \$ 70.00
- ◆ Sponsor a student's conference fee \$100.00
- ◆ 1/4 page ad for MRPA member \$ 75.00
- ◆ 1/4 page ad for Non MRPA member \$125.00
- ◆ 1/2 page ad for MRPA member \$150.00
- ◆ 1/2 page ad for non MRPA member \$200.00
- ◆ Full page ad for MRPA member \$225.00
- ◆ Full page ad for non MRPA member \$275.00
- ◆ Stuffer for MRPA member (100 flyers) \$100.00
- ◆ Stuffer for non-MRPA member (100 flyers) \$150.00

#### **BENEFITS OF PURCHASING 2019 MRPA COMMERCIAL MEMBERSHIP**

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- Networking opportunities through district, state, and regional conference, workshops, seminars, retreats and other social opportunities.
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## SPONSORSHIP OPPORTUNITIES

### CONFERENCE GIFT \$850.00

**(1 available)**

- ◆ Includes one 6-foot skirted table for display
- ◆ All meals for 1 person
- ◆ Half page ad in the conference brochure
- ◆ Company logo on MRPA web site
- ◆ Company logo on the conference poster and in the brochure
- ◆ Recognition of sponsorship throughout the conference
- ◆ Company logo imprinted on delegate conference gift
- ◆ 2019 MRPA commercial membership

**SOLD**

### SUNDAY NIGHT SOCIAL EVENT

**\$250.00 (3 available)**

- ◆ Logo on MRPA web site and in the conference brochure
- ◆ Verbal & banner recognition at the Sunday night social
- ◆ **includes Sunday night mystery event**

### ROOM SPONSORSHIP \$250.00 (3 available)

- ◆ Company name and logo printed on the room poster
- ◆ Opportunity to address the session attendees and introduce the presenter
- ◆ One 6-foot skirted table for your company in the conference session room

### MONDAY NIGHT SPONSOR (5-10pm)

**\$1250.00 (2 available)**

- ◆ **Includes everything listed under 2019 Member Exhibitor rate for \$350**
- ◆ 5 hours of quality time with conference attendees (5-6pm social, 6-8 pm dinner and awards reception, 8-10 pm social)
- ◆ Company name and logo on MRPA web site
- ◆ Company name and logo on large poster in the dining area
- ◆ \$250 worth of beverage tickets to hand out to conference attendees
- ◆ Verbal recognition throughout the night
- ◆ 6-foot skirted display table at this social event
- ◆ Opportunity to address attendees and speak about your company

#### FOR MORE INFORMATION:

**Brady Lloyd**

Conference Exhibit Hall Co-Chair  
175 Northeast Road, Standish, ME 04084

**blloyd@standish.org**

207-642-2875